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FOR IMMEDIATE RELEASE

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**LEADERSHIP POCATELLO PRESENTS A FAMILY AFTER-HOURS
CARNIVAL FOR BROOKLYN'S PLAYGROUND**

August 18, 2011 4PM – 8PM OK Ward Park

The Leadership Pocatello Alumni Association (LPAA) is presenting an After-Hours community carnival August 18, 2011 at OK Ward Park between 4-8 pm.

LPAA President-Elect, Tenae Simpson says that, "the event is going to be a lot of fun, there will be lots of games and activities for kids and families, we'll have bounce houses, a dunk tank, train rides, face painting, snow cones, great food & refreshments and much, much more. We encourage everyone who is looking for something to do on the 18th to come out to OK Ward Park and support this great cause." For additional information please visit www.leadershippocatello.com or www.brooklynsplayground.org.

LPAA has had great support from community businesses and organizations in planning this After-Hours carnival. Among the many organizations that have contributed to making this event possible and that deserve thanks are:

The City of Pocatello, Sand Trap, Yo Crazy, Efresh, Intermountain Beverage Company, Rich Broadcasting, Rave Communications, Southeast Idaho Builders Association, Family Fun Entertainment LLC, Portneuf Medical Center, First American Title Company, Citizens Community Bank, SEIUS CU, Advantage Plus FCU, J.R. Simplot Company, ISU CU, Idaho Central Credit Union, FedEx Office, Portneuf District Library, Hampton Inn, Key Bank, National Guard, Costco, Rotary Club's of Pocatello, Edward Jones, Bobbette Brown Group, Pocatello Fire Department, and the Greater Pocatello Chamber of Commerce.

All the proceeds from the Leadership carnival will go to benefit Brooklyn's Playground. Brooklyn's Playground is a community-wide volunteer effort to build the first fully-inclusive playground for the Pocatello-Chubbuck area, a place where children of all abilities can come together, interact, and grow through "the gift of play."