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**FOR IMMEDIATE RELEASE**

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**LEADERSHIP POCATELLO & THE GREATER POCATELLO CHAMBER OF COMMERCE**  
*Announce 2010 Snowflake Award Winners*

Leadership Pocatello and the Greater Pocatello Chamber of Commerce are proud to support the annual Snowflake Awards. The Snowflake Awards publicly recognize businesses and personal residences in our great community that have taken extra effort to display through lights and decorations holiday spirit. This year there were many spirited entries. The categories and winners are as follows:

Best Business: 206 N. Arthur, Pocatello

Most Colorful: 1024 Pennsylvania, Chubbuck

Most Traditional: 355 Arabian Ave., Pocatello

Best Animation: 4855 Galena, Chubbuck

Most Spiritual: 1760 Satterfield, Pocatello

The Griswold Award: 1735 Beth, Pocatello

The community has always put on an incredible display of holiday spirit and Leadership Pocatello enjoys encouraging a healthy competition that demonstrates that holiday spirit. Please take some time to visit this year's home and business winners. To find map links to this year's winners go to:

[http://www.leadershippocatello.com/lp\\_2010\\_snowflakes.htm](http://www.leadershippocatello.com/lp_2010_snowflakes.htm)

If you would like to take on the holiday spirit challenge or have a neighbor that deserves recognition it is never too early to start planning for the 2011 Snowflake Award competition. Leadership Pocatello sends out nomination forms for judging in early December, so the winner can display their award throughout the holiday season. Start early and be ready in late November.

Leadership Pocatello and the Greater Pocatello Chamber of Commerce wish you a most joyous and happy holiday season.

Leadership Pocatello is a program sponsored by the Greater Pocatello Chamber of Commerce. Leadership Pocatello was started in 1984 to prepare citizens to take an active leadership role within organizations throughout the community. To learn more about Leadership Pocatello visit: [www.leadershippocatello.com](http://www.leadershippocatello.com)

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