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FOR IMMEDIATE RELEASE

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Leadership Pocatello of the Pocatello Chamber of Commerce
Snowflake Awards

The Leadership Pocatello is proud to support the, Annual Snowflake Awards for the Community of Chubbuck/Pocatello. The Snowflake awards are to publicly recognize the businesses and personal residences of our great community that have taken extra effort to display holiday spirit. The categories that are recognized are as follows: Best Business, Most Colorful, Griswold Award, Most Traditional, Best Animation and Most Spiritual. The community has always had an incredible display of Holiday spirit and the Leadership Pocatello enjoys encouraging a healthy competition to show that holiday spirit among our neighborhoods. Please take a moment and nominate your favorite home or business by December 4th, use the website for nomination form.

The winners will be announced thru the Chamber of Commerce of Pocatello.

Leadership Pocatello is a program sponsored by the Greater Pocatello Chamber of Commerce. The program consists of one year of training followed by the “diplomat” year. The Leadership Pocatello Alumni Association Board is responsible for the program curriculum, participant selection, project selection, and oversight of public relations, and finance.

Leadership Pocatello was started in 1984 by Richard “Dick” Sagness. The program was started to prepare citizens of the community to step into leadership roles with organizations throughout the community. The first project completed by Leadership Pocatello was Simplot Square.

Previous events and projects that the Leadership Pocatello has been instrumental in completing are Simplot Square, Capell Park, Pocatello and Chubbuck Welcome Signs. The organization has donated turkeys to SEICCA & the Idaho Foodbank, to the Community Hockey Roller Rink, Habit for Humanity, Bring Home the Chief, new park by Pocatello High School and remodeling and painting of the Bannock House and Aid for Friends.

If you would like to apply for funding from the Leadership Pocatello Alumni Association for a project that will enhance the Greater Pocatello area either through culture, beautification, or charitable activity please fill-out the **LPAAL Project Funding Request Form** on our website www.leadershippocatello.com and submit it today.

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